

### WATER POLICY 2017

The Brick Development Association (BDA) represents the United Kingdom's clay brick and paver industries. The aim of the BDA is to promote the manufacture and use of clay bricks and pavers in the UK; this includes promotion of sustainability. Maintaining brick and paver production, whilst minimising the environmental impact and maximising the environmental benefits, is central to delivering sustainable development for the BDA.

Clay brick and paver production is essential to the construction industry, to our economy and our everyday lives. Water is an important resource within the brick manufacturing process; and the majority is returned to the environment through either the drying or firing process. Much of this water could be, and in some cases is, sourced from non-mains supplies.

The members of the BDA recognise the need to reduce their impact on the UK's water resources. We endeavour to be good stewards of the water that passes through our sites and ensure that water consumption is minimised.

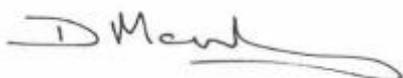
As a sector, we have a responsibility to monitor, minimise and manage the amount of water used in the clay extraction and brick and paver manufacturing processes. This requires a detailed understanding of how water is used within the sector and how the use of sustainable non-mains water sources can be maximised to reduce reliance on potable water supplies.

The BDA and its members will implement the following four overarching policy aims:

1. Develop a better understanding of water use and flow in the brick and paver industry
2. Minimise the amount of water used in the brick and paver industry
3. Prioritise the use of the most sustainable water sources available
4. Protect the environment by ensuring that we are good stewards of the water we use

This policy is an important step towards developing a water strategy and action plan for the sector. Once implemented it will enable the members of the BDA to have a detailed understanding of the quantity of water consumed; to demonstrate measures that are implemented to reduce water consumption; to use available water sources in the most sustainable manner and maintain water quality in the environment.

Signed on behalf of the committee by



David Manley  
Chairman, Sustainable Production Working Party  
The Brick Development Association Ltd